IMPACT CASE STUDY

Topa Topa Brewing Co., a passionate 1% for the Planet company, is known for crafting exceptional beers while staying committed to environmental sustainability.

They partnered with PIE to streamline expenses and amplify donations to worthy causes.

$7,000+
Annual Savings on Payment Processing Expenses with Zero Downtime

$14,000+
Donations made to ***Channel Islands Park Foundation*** since the May 2024 partnership launch



THE APPROACH

Topa Topa Brewing Co. aimed to elevate its commitment to the 1% for the Planet movement while reducing operational costs to maximize its positive environmental impact.

PIE conducted a free review of its payment processing system and discovered key optimization opportunities. By breaking the project into phases, PIE minimized distractions and only required a few hours from Topa Topa's internal team.

THE RESULTS

PIE took the lead in a multi-month implementation process that went live in May, 2024. There was zero downtime or disruption.

In the first four months of partnering with PIE, Topa Topa Brewing saved thousands of dollars and was able to deploy their first $2,000 PIE donation to the Channel Islands Park Foundation, an environmental partner through 1% for the Planet.



Jack Dyer,
Founder & CEO

"PIE's commitment to ensuring everything worked seamlessly operationally was evident from day one. They took the time to understand our business and our impact goals. Partnering with PIE has not only strengthened our brand but helped us give back to the environment in a meaningful way"



Dan Miller
Director of Finance

"We've worked with many service vendors over the years, and PIE has been one of the smoothest experiences. Their team handled the heavy lifting, minimizing disruptions while delivering on savings and sustainability. Our brand and community are better for it."